

Sr. No. 3452**Exam. Code: 106002**
Subject Code : 8686**BOD - 2nd Sem.(Old Syll. 2015-16)****(2517)****Paper-III: Design & Communication****Time Allowed: 3 hrs.****Max. Marks: 50****ATTEMPT ANY FIVE QUESTION**

All Question carry Equal Marks

1. Design and communication are tied with a strong bond with each other. How will you justify the same. ? (10)
2. How the role of small screen is responsible for creating a dent in the world of advertisement. ? (10)
3. In the process of visualization of an idea, discuss the importance of constraints and how they are resolved. Give Example. ? (10)
4. Discuss the basic principle of design with the respect to the environment.? (10)
5. Collage has its own place in the communication of the ideas. Example? (10)
6. Write short notes :-
(a) News Paper & Magazine. (b) Radio & T.V. (10)
7. Explain and compare the various types of print media in reference to the important of design. ? (10)
8. In the process of visualization, today how do the new emerging concepts make an impact in the market. ? (10)

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